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Strengthen Village with Technology : Benefits Digital Innovation pleret.id for Village Pleret

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Abstract: Digital innovation based on technology information has become the main strategy in increase quality service public at the level local. Study This analyze implementation of the pleret.id platform in the Village Pleret, Bantul Regency, which was designed For increase efficiency administration, transparency, and participation inhabitant in governance government. Through method study qualitative, which involves interview in-depth and observation direct, research This evaluate how pleret.id encourages involvement community and strengthen accountability government. Research results show that application This in a way significant speed up access service public, strengthening transparency information, and create a better environment inclusive. Besides that, the pleret.id application has the potential be a role model for innovation digital services in other areas, supporting development sustainable villages through technology.

Keywords: Digital innovation, services public, transparency, participation citizens, technology information, e-government, development village sustainable, Village Pleret.

1. Introduction

Innovation integration based technology information in service public the more recognized as approach strategic for increase transparency government and improve quality service at the level local. In context Bantul Regency, development of the “pleret.id” platform in the village Pleret become example from trend this. This digital innovation aim for overcome various obstacle access information, communication, and provision services faced by the government area. With utilise technology, “pleret.id” is expected can push greater efficiency big in service public, improve transparency, and encourage participation inhabitant in governance government area.

Study show that e-participation initiatives, as implemented in the Village Pleret, in a way significant can increase transparency and trust to government area. As study (Kim and Lee, 2012a), highlighting importance capacity management in managing e-participation programs in a way effective, which can leading to an increase innovation and performance administration public. Similarly (López-López et al.,

2018), found that e-government initiatives improve transparency with give access to citizens against information government, so that push public For more involved. This is in line with findings (Krah and Mertens, 2023), which discusses complexity transparency finance and its relationship with trust to government area, and record that the impact can varies based on context.

Besides that, the implementation technology information in governance government area supported by various research that underlines its potential For increase service public. Such as research conducted by (Adiputra, Utama and Rossieta, 2018), regarding transparency in government Indonesian regions reveal that use technology effective information can produce reporting more finances good and improving accountability. This is reinforced by research (Tavares and Da Cruz, 2020), which shows that government website area play role important in push transparency and engagement society. Therefore that, the “pleret.id” platform does not only aim for streamline service public but also works as tool important for increase

transparency government and promote governance models participatory governance.

That research aims for analyze effectiveness “pleret.id” innovation in increase quality service public in the Village Pleret, this is very relevant in context improvement digital transformation in governance government area. Technology integration information in service public has proven in a way significant increase giving service and encourage development sustainable, as proven by findings (Burlacu *et al*, 2022; Castro and Lopes, 2022). Studies This highlight role administration digital public in reach objective development sustainable, with emphasize transparency and efficiency as component important in governance effective governance.

Besides that, focus on innovation service inclusive public supported by (Muluk, Pratama and Muzaqi, 2021), which discusses trend positive in policy inclusiveness in government regions in Indonesia. This is in line with objective from initiative “pleret.id”, which seeks for involving public in a way active and ensure that groups prone to no neglected in provision service public. The importance of participation public the more reinforced by (Saputra, Assaf and Achmad, 2022), who noted that innovation participatory can increase service public with enter bait come back from society, so that produce more solutions precise and effective.

Potential “pleret.id” innovation for be a role model for other areas are underlined by (Pratama, 2019), who identified government area as innovator main in provision service public in Indonesia. This is show that successful implementation at the level ward can inspiring initiative similar in place others, growing culture innovation and power responsive in administration public. Besides that, the emphasis on governance good governance and digital connectivity are essential for strengthen connection between government and society, as highlighted by the findings (Castro and Lopes, 2022), which indicates that e-government initiatives can in a way significant contribute to development sustainable.

2. Methods

Research conducted to implementation and impact from digital innovation based technology information integrated “pleret.id” in the District Pleret, Bantul Regency, uses method qualitative for collecting and analyzing data. Approach descriptive qualitative used in study this is very important for understand nuances delivery service public through digital means. Primary data collection involves interview deep with

stakeholders interest main, including device villages, residents, and developers technology, which is in line with methodology study qualitative that has been established which emphasizes perspective and experience stakeholders interest (Ahmad, 2021a). Besides that, observation also done directly for evaluate use applications and their effectiveness in increase service public, a recognized method in a way wide because his abilities for give outlook contextual about implementation digital innovation (Busch and Eikebrokk, 2019; Sururi and Hasanah, 2022).

Importance digital innovation in provision service public underlined by various research that highlights potential transformative technology in increase quality services and power responsive to need society. As example, evaluation service licensing digital-based in West Sulawesi Province depicts. How innovation kind of That can in a way significant increase quality service public with align it with expectations and demands users (Puji Lestari, 2023). Besides that, integration digital devices in service public has proven can facilitate more administration efficient and fulfilling demands public through design innovative services (Hardyman *et al.*, 2022; Sururi and Hasanah, 2022). This is very relevant in context the “pleret.id” initiative, which aims for streamline service public with responsive way to need public local.

Besides that, literature emphasize importance involvement stakeholders interest in success implementation digital innovation in service public. Research show that attitude officer service public to digitalization can greatly influence effectiveness innovation (Busch & Eikebrokk, 2019; Fishenden & Thompson, 2012). The collaborative nature from network digital innovation is also very important, because allows share knowledge and resources power between various stakeholders interests, so that increase impact overall from digital initiatives (Hu & Xu, 2023; Xie *et al.*, 2023). Aspect this is very relevant with “pleret.id” project, where involvement officials local, residents, and developers technology is very important for grow supportive environment digital transformation.

Analysis of secondary data originating from various documents, including report annual government village, regulations about bureaucratic reform, and literature about digital innovation at the level local, very important for understand dynamics efficiency service public, transparency government, and involvement society. Analysis thematic activities carried out in study, this identify emerging patterns that

highlight role “pleret.id” application in increase aspects of governance government. The importance of digital tools in increase transparency government and encourage involvement public has documented with good. As For example, Kim and Lee emphasized that e-participation application can increase trust to government with increase transparency and encourage satisfaction inhabitant (Kim and Lee, 2012b). More furthermore, Bertot et al. discuss How technology information and communication (ICT) can create culture transparency and function as anti- corruption tools, which strengthen the importance of digital platforms in governance government area (Bertot, Jaeger and Grimes, 2010).

For ensure data validity, research This use triangulation source, compare information from various sources and documents. Accuracy methodological this is very important for build credibility findings, as highlighted by Dick-Sago, who stated that effective decentralization and mechanisms accountability local is very important for increase quality service public (Dick-Sago, 2020). Besides that, analysis this also aims for give comprehensive understanding about successes and challenges associated with it with digital innovation in support development sustainable villages. Literature show that development sustainable in the village often depends on the involvement effective and integrated society source Power local, as discussed by (Sugandi, Abdoellah and Gunawan, 2023), who noted that align development village with Sustainable Development Goals (SDGs) can increase utilization source power and sustainability.

Expected results from analysis This expected can explain how digital innovation can facilitate development sustainable village. (Zhao, Liang and Li, 2022), illustrates that development digital village can leading to development sustainable villages with leveraging data and technology for push participation society and relationships symbiosis mutualism among stakeholders interests. This is in line with findings (Taryono *et al.*, 2023), which emphasizes importance approach participatory in development village sustainable, which shows that involvement society is very important for reach sustainability term long. In the end, the research this try for contribute to a broader discourse wide about digital innovation in governance government and its implications to development sustainable at the level village.

3. Results and Discussion

3.1. Improvement Efficiency Public Services Through Implementation Pleret.id application

Pleret.id application is a significant progress in digital transformation of services public in the village Pleret, Bantul Regency. This platform integrate various services that aim for increase efficiency administration public with facilitate access information, submission documents, and participation community. Application this allows inhabitant for involved in various activities, such as registration services, access policy village, and monitor transparency finance and projects development, everything from digital interface (Ahmad, 2021b; Mariani and Bianchi, 2023).

The implementation of Pleret.id is in line with trend contemporary in innovation sector public, which emphasizes importance giving digital services in increase performance organization and involvement inhabitant (Clausen, Demircioglu and Alsos, 2020). With simplify administrative processes and reduce need visit physique to office village, application This overcome obstacle general in access service public, so that push inclusivity and participation among inhabitant (Meričková and Muthová, 2021; Deni, Deni and Husain, 2022). Interactive features, such as online surveys and suggestion boxes, increasingly increase involvement inhabitant in governance government area, which reflects shift to direction creation together in provision public services (Sururi and Hasanah, 2022).

Besides that, focus on digital innovation in service public supported by the framework more work area that highlights the need adapt with progress technology and demands society that continues changed (Edelmann and Virkar, 2023). The Pleret.id application is an example. How government area can utilise digital devices for no only streamline operation but also encourage public for more involved, so that increase quality and power responsive service public in a way overall (Magna and Irfan Maulana, 2023). This is in line with findings from various research that advocates integration digital technology in administration public For fulfil need society that continues develop (Ojiako *et al.*, 2024).

Implementation pleret.id application in the Village Pleret become example use effective technology in increase service public through improvement transparency and openness information. This application no only support bureaucratic reform, but also strengthen image village as adaptive community to technology. Integration of updated features in a way

periodically in accordance with need inhabitant show commitment towards governance responsive government, which is very important for grow trust and engagement between citizens. Research show that e-government initiatives in general significant increase satisfaction citizens with simplify processes and improve giving service (Rana, Dwivedi and Williams, 2015; Aritonang, 2017).

Besides that, role digital transparency in accountability public has documented with good. As examples, various study show that initiative transparency, as facilitated by digital platforms, can leading to an increase management performance in operation government (Ingrams, 2018). The pleret.id application is in harmony with findings this with provide a platform for citizens to access information and participation in governance government, so that push culture accountability and responsiveness (Gunawan, Ratmono and Setyoko, 2023). This application functioning as a model about how government area can utilise technology for fulfil demands constituents those who continue develop, which in the end leading to service more public efficient and inclusive (Work, Haryono and Sujarwoto, 2024).

Besides that, this application reflect more trends wide in good governance, where use open data systems the more known as means for increase quality service public and engagement public (Subekti and Pribadi, 2022). Ability citizens to access information in real-time and provide bait come back through such a platform it is very important for repair sustainable in public administration (Farikhah, 2020). As highlighted in literature latest, success implementation technology this can in a way significant reduce inefficiency bureaucracy and promote governance models better governance participatory (Minelli and Ruffini, 2018).

3.2. Transparency and Accountability Government Village Pleret Post Implementation of "pleret.id"

Implementation of the digital platform "pleret.id" in the District Pleret, Bantul Regency, became example significant progress in governance government area through improvement transparency and accountability. Initiative based technology this allows public for access various information related policy government, development programs, budgets, and services public in a way direct and open. Accessibility this is very important, because study show that transparency in operation government is fundamental factors in grow trust public. For example, research show that when

citizens consider government they transparent, trust they to service government increase in a way significant (Kim and Lee, 2012c; Hartanti *et al.*, 2021). In addition that, ability government Ward Pleret for presenting data in a *real-time* start from report finance until program implementation-functioning for increase trust this, in line with findings that show that available information in real-time can increase trust citizens against operation government (Chohan and Hu, 2020; Bego and Ymeraj, 2021).

Besides that, the "pleret.id" platform facilitates accountability with create room for bait come back from citizens, participation in discussion and monitoring direct to performance government. This is in line with idea that involvement effective citizens are very important for governance democratic governance and improving connection between citizens and government area (Ivacko and Horner, 2013; Nabatchi and Amsler, 2014). Research has show that when citizens in general active involved in the governance process governance, satisfaction they to power responsive government increases, which in turn strengthen trust they to government (Kim and Lee, 2012c; Kanaan and Masa'deh, 2018). This platform no only strengthening bureaucratic processes but also encourages governance inclusive governance with open spectrum participation a more diverse society wide, which is very important For development sustainable at the level village (Hurley, 2017; Amosun *et al.*, 2022).

The implementation of "pleret.id" is step transformative towards governance better governance transparent and accountable in the sub-district Pleret. With utilise technology for increase engagement and trust citizens, initiatives. This become example principles of governance modern government that emphasizes importance transparency, real-time data access, and participation active inhabitant in push government more areas inclusive and effective (Park and Blenkinsopp, 2011; Bonsón, Royo and Ratkai, 2015; Grimmelikhuijsen and Knies, 2017).

3.3. Community Engagement and Local Economic Development Through the Digital Platform "pleret.id"

The digital platform "pleret.id" is a significant progress in involvement community and development economy local in the village Pleret, Bantul Regency, with facilitate digital transformation. This platform increase involvement inhabitant in the development process village through various feature interactive such

as discussion forums, suggestion boxes, and online surveys. This tools empowering inhabitant for communicating ideas and feedback come back they in a way direct to government area, so that promote governance models government participatory in line with e-participatory principles as described by (Ingrams *et al.*, 2020). The integration of these digital devices is very important for increase transparency and accountability in governance government, which is component important in government effective area (Andi Amran Sulaiman, 2023).

Besides that, "pleret.id" works as catalyst for promote tourism and products local, so that expand range economy Village Pleret. This is in line with findings from various studies that show that digital platforms can in a way significant increase development economy rural with provide access to a bigger market spacious and facilitating promotion source power local (Mei, Miao and Lu, 2022; Ydyrys *et al.*, 2023). The ability of digital platforms to bridge gap between producers and consumers local is very important in the area rural areas, where access to traditional markets is limited possible (Saputra *et al.*, 2023). With utilise digital technology, society rural no only can increase condition economy them, but also create field work new, which is very important for development sustainable (Deng, Li and Sun, 2023).

This platform also plays role important in increase access to information and services public, so that increase quality life public in a way overall. Research has show that digital infrastructure in the region rural can increase quality service and satisfaction inhabitant (Ydyrys *et al.*, 2023). Success implementation of "pleret.id" shows how digital innovation can empowering community, strengthening connectivity between government and society, as well as promote governance inclusive governance (Andi Amran Sulaiman, 2023). As highlighted by various research, digital transformation in the region rural no only about adoption technology, but also involves development culture collaboration and innovation among stakeholders interest (Luo *et al.*, 2023).

4. Conclusion

Study about the digital innovation platform "pleret.id" shows significant impact to improvement efficiency and quality service public in the village Pleret, Bantul Regency. This platform utilise technology information for make things easier access information, so that facilitate participation citizens and improve transparency in governance government village.

Improvement like this is very important because can push deeper relationship accountable between government and it's citizens, in line with principles of bureaucratic reform aimed at for increase provision service public.

Findings study this strengthen opinion that digital platforms such as "pleret.id" play a role important in push involvement society and governance participatory governance. In addition that, success implementation of "pleret.id" becomes a model for other areas, which depict how technology can utilized for reach service an inclusive and responsive public, so that can support Sustainable Development Goals (SDGs) at the global level area.

Besides that, integration innovation technology in service public, as exemplified by "pleret.id", strengthens bureaucratic reform efforts and support for governance adaptive governance that meets need society that continues developing. This transformation is very important for push framework governance work government that does not only efficient but also tough to change demands community. Research highlight that innovation kind of that can produce significant improvement in quality service public, so that increase effectiveness government in a way overall and satisfaction citizen.

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